



17-21 JUNE 2019

EU SUSTAINABLE ENERGY WEEK

SHAPING EUROPE'S ENERGY FUTURE



#EUSEW19

EUSEW 2018

- Biggest event dedicated to renewables and efficient energy use in Europe
- 2540 participants
- 7000+ followed live stream
- General satisfaction rate at 91%
- #EUSEW18 trending for 3 consecutive days

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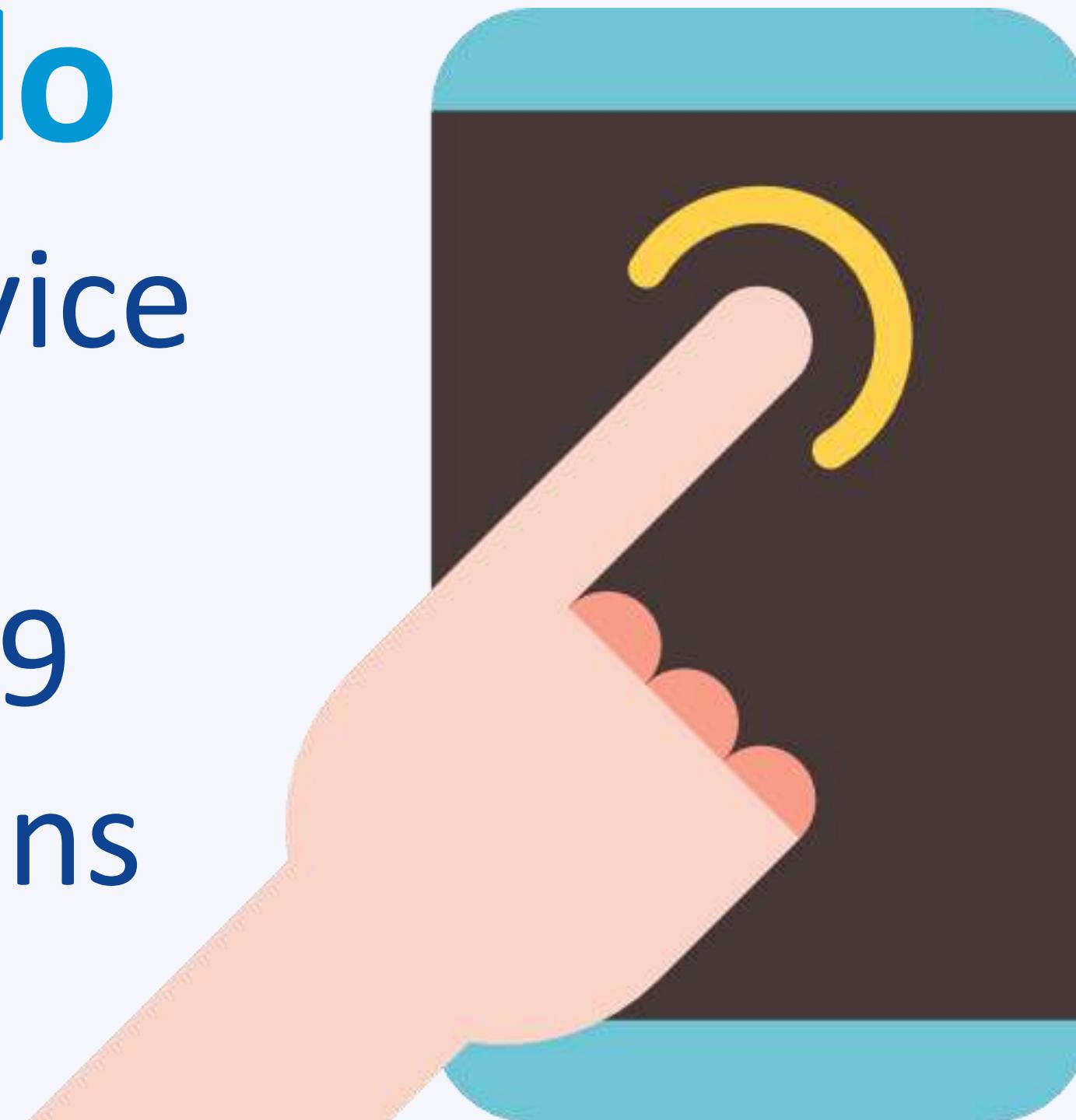
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#EUSEW19

Agenda

1. **Theme and policy objectives**
2. **Introduction of the 14th edition**
3. **Apply for the Policy Conference**
4. **Apply for the EUSEW Awards**
5. **Networking Village, Energy Days, partners & promotion**

Join the conversation at [Sli.do](https://www.sli.do)

- Take out your mobile device
- Go to www.sli.do
- Enter the code #EUSEW19
- Answer polls, ask questions



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Theme and policy objectives

Theme of EUSEW 2019

EU Energy Policy

The way toward 2050

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EUSEW 2019: Shaping Europe's Energy Future

2050: ELECTRICITY COMPLETELY CARBON FREE



Theme and policy objectives

EU Energy policy

BASED ON

- Paris Agreement – COP 21
 - Keep global average temperature well below 2°C
 - Aim at limiting increase to 1.5°C
- COP 24 in Katowice 3-14 December 2018
- National Energy and Climate Plans
- Energy Transition
 - 2030 European framework for climate and energy policies and Clean Energy for All European Package
 - 2050 Long term Strategy Communication (to be adopted on 28/11)
- Supported by Horizon 2020 and Horizon Europe

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Theme and policy objectives

Energy Union Strategy

2050: ELECTRICITY COMPLETELY CARBON FREE

2020

20% less greenhouse gases
20% Renewable Energy
20% Energy savings
10% Interconnections

2030

40% less greenhouse gases
32% Renewable Energy
32,5 % Energy savings
15% Interconnections



2050

80% less greenhouse gas emissions compared to 1990

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Theme and policy objectives



Energy performance of buildings
Directive, Energy efficiency Directive



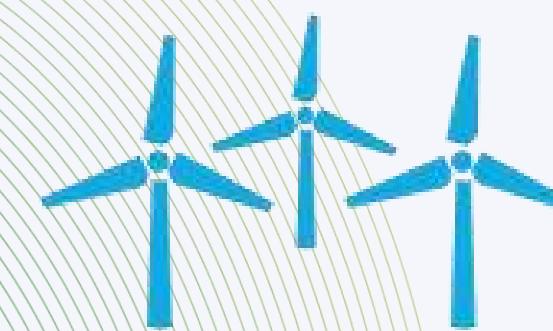
Delivering a fair deal
for consumers, engaging citizens,
integrating social dimension



Governance of
the Energy Union



Electricity Market Design
Initiative



Renewables Directive

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Theme and policy objectives

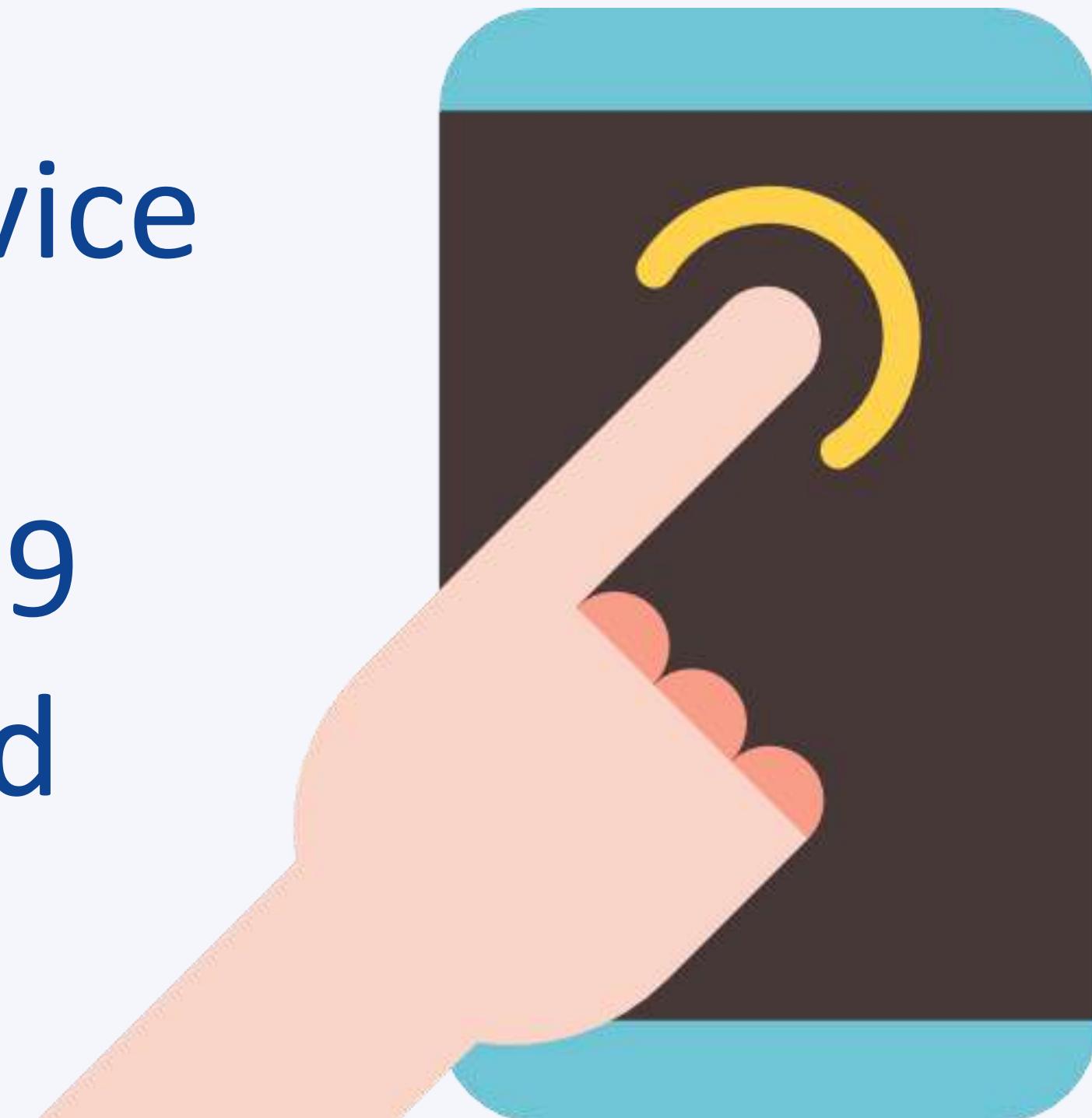
The way toward 2050 objectives

REDUCING GREENHOUSE GAS EMISSIONS BY 80% BY 2050 COMPARED TO 1990

- Switching to renewable energy sources and storage
- Enhancing efficiency and cost savings in buildings, transport and industry
- Integration of digital technologies: ICT, IoT, big data, cybersecurity -> smart grids, smart appliances, platforms
- Fostering Competitiveness and Innovation, make technology available for use, accelerate path to cost effectiveness
- Sustainable cities
- Mobilising investors in low-carbon technologies
- Engaging citizens and integrating social model

Time for Q&A

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Introduction to the 14th edition

Main pillars

- Policy Conference | **18-19-20 June 2019**
- EU Sustainable Energy Awards (EUSEW Awards)
- Networking Village
>Venues: Charlemagne building and Residence Palace
- Energy Days | **May and June 2019**

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Introduction to the 14th edition

- **Sustainability**
 - Food and beverages (limiting the use of and recycling plastics)
 - Framing the event as a smart event and ‘going digital’ (less print material)
- **Interactivity**
 - Use of Sli.do
 - Emphasis on **conversation** rather than **presentation**
- **Collaboration**
 - earlier launch of preparations
 - reinforced cooperation with the EUSEW Secretariat

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Apply for the Policy Conference

General information

- Taking place between 18 and 20 June 2019
- 1.5 hours (90 minutes) per session
- Centralised conference logistics & facilities
- Autonomous organisation & decentralised promotion

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Apply for the Policy Conference

Who can apply

- Representatives of EU institutions, including inter-institutional bodies
- Stakeholders that have a mandate:
 - to work as multipliers using a widespread network of contacts in Brussels and across Europe
 - to contribute to the development and implementation of sustainable energy policy in Europe

Professional event organisers or businesses aiming to promote specific products or services are not eligible.

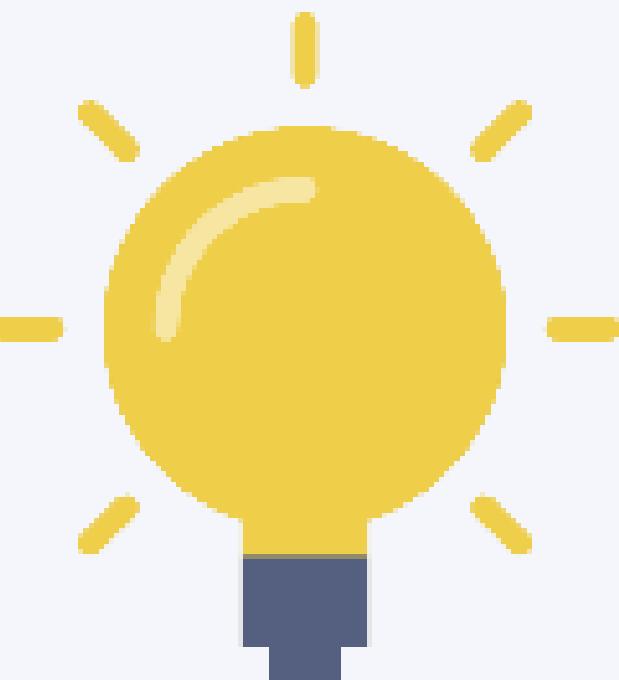
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Apply for the Policy Conference

Preparing your application

Think



- ✓ objectives
- ✓ together (applying in consortia)
- ✓ balanced: visit Brusselsbinder.org
- ✓ interactive
- ✓ agenda

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Apply for the Policy Conference

Evaluation criteria

- Concept and focus
- Relevance of the topic (content in relation to EU energy and climate goals)
- Quality of the agenda

Visit the [list of 2018 sessions](#) for inspiration.

Apply for the Policy Conference

Online application

Create a new user at eusew.eu to access the application form. Please note that all previous user information and personal data have been deleted from the website.

- Session title
- Challenge addressed by the session
- Choose tags
- Concept and focus
- Relevance of the topic
- Agenda

Apply for the Policy Conference

Important dates

Monday, 19 November 2018 | call for sessions opens

Monday, 28 January 2019 | deadline for applications

February 2019 | evaluation process

March 2019 | results announced

April to June 2019 | preparation for the Week

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Apply for the Policy Conference

Room allocation

- 50% of successful applications from the EU institutions, 50% from the stakeholders (max 64 sessions selected)
- A mixed allocation between the Charlemagne building and Residence Palace
- Overview of participant registrations
- Closely monitoring registrations for single sessions

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Apply for the EUSEW Awards

Awards categories

- Engagement
- Leadership
- Innovation
- Youth
- Citizens' Award

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Apply for the EUSEW Awards

Who can apply

- Based in the EU
- Activities carried out within the EU
- Ongoing or not concluded before 30 June 2018

Academic studies, theoretical research projects, activities promoting commercial products or previously shortlisted projects are not eligible.

Apply for the EUSEW Awards

Evaluation criteria

- Concept
- Implementation
- Impact

Selected activities should have a significant impact and strong contribution to the EU's climate and energy targets.

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Apply for the EUSEW Awards

ENGAGEMENT

Recognising activities with high social acceptance potential, inspiring and motivating citizens to change their energy usage habits

CONCEPT	IMPLEMENTATION	IMPACT
Social acceptance, originality	Cost effectiveness, credibility, replicability	Consumers' behavioural change: number of people reached, % energy saved, CO2 saved, RE generated

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Apply for the EUSEW Awards

LEADERSHIP

Recognising activities that, if replicated, can contribute to the European energy and climate targets and long-term decarbonisation objectives, having significant socio-economic benefits

CONCEPT	IMPLEMENTATION	IMPACT
Ambition, originality	Cost effectiveness, credibility, replicability	% energy saved, CO2 emissions avoided, RE generated, jobs created, investments triggered in sustainable energy

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Apply for the EUSEW Awards

INNOVATION

Recognising outstanding EU funded activities that show an original and innovative way to the sustainable energy transition

CONCEPT	IMPLEMENTATION	IMPACT
Best in class, originality	Credibility, replicability, exploitation potential	% energy saved, RE generated, CO2 emissions avoided, jobs created, investments triggered in sustainable energy, patents

Activities submitted under INNOVATION should be carried out only by on-going or concluded EU-funded projects.

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Apply for the EUSEW Awards

YOUTH

Recognising outstanding activities carried out by or targeting young people (below 30)

CONCEPT	IMPLEMENTATION	IMPACT
Ambition, originality, social acceptance	Cost effectiveness, credibility, replicability	behavioural change: number of people reached, % energy saved, CO2 saved, RE generated

Activities submitted under YOUTH should be carried out by or targeted at people below 30 years old at the time of implementing the activity.

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Online application

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- Project description
 - Pitch (summary)
 - Concept
 - Implementation
 - Impact
 - Additional evidence
- Sources of finance
 - Total budget
 - Budget source
 - EU funding (if applicable)

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Apply for the EUSEW Awards

Important dates

Monday, 26 November 2018 | call for Awards opens

Monday, 4 February 2019 | deadline for applications

February 2019 | evaluation process

March 2019 | 12 finalists announced

April to June 2019 | promotion and voting (including public vote for the Citizens' Award)

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Networking Village

- Platform for exchange
- Many networking opportunities
 - Energy Fair | interactive exhibitions
 - Energy Lab | insightful pitches
 - Energy Talks | inspiring speeches
 - additional and/or revamped activities under development
- **January 2019** | call for networking activities opens

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Energy Days

- Local sustainable energy events in May and June 2019
- Throughout the Member States
- Proactive recruitment
- Spread the word & join the activities
- **January 2019** | call for submissions opens (open until June 2019, however, for greater visibility, early submission is recommended)

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Partners & promotion

- Contact via the EUSEW Secretariat
- Communication partnerships:
 - Media partners
 - Strategic partners & multipliers
 - EUSEW Ambassadors
- **January 2019** | dedicated toolkits

Timeline

NOVEMBER 2018
Call for **sessions** 19/11
Call for **Awards** 26/11

JANUARY 2019

Deadline for **sessions**: 28/01
Call for **networking** activities
Call for **Energy Days**
Toolkits available

MARCH 2019

Sessions and **Awards**
finalists announced
Networking activities
selected

MAY & JUNE 2019
Energy Days
Policy Conference

DECEMBER 2018
Partners
Active promotion

FEBRUARY 2019
Deadline for **Awards**: 04/02

APRIL 2019
Citizens' Award – public vote
Registration opens

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How to get in contact

- Via eusew.eu: general contact form
- EUSEW Secretariat
 - **Policy Conference sessions** | conference@eusew.eu
 - **Awards** | awards@eusew.eu
 - **Networking Village** | networking@eusew.eu
 - **Energy Days** | energydays@eusew.eu
 - **Media** | media@eusew.eu

Time for Q&A

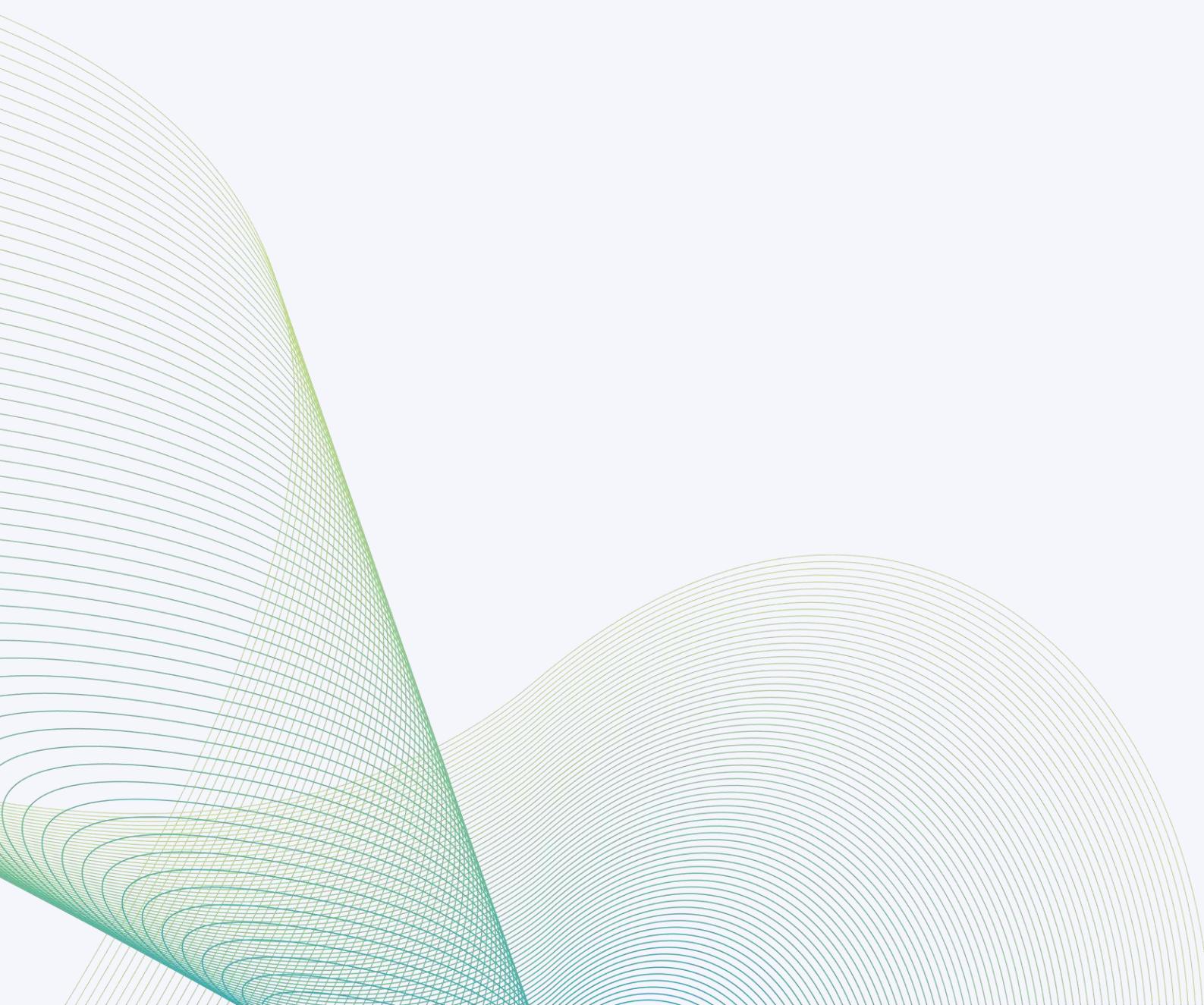
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An initiative
of the European
Commission



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