

The future of urban mobility

Roland Werner
Head of Government Affairs & Policy, DACH

UBER



TAKE
ME OUT
IN A

Jitney Bus

(AND POSE AS A MILLIONAIRE)





L.P.



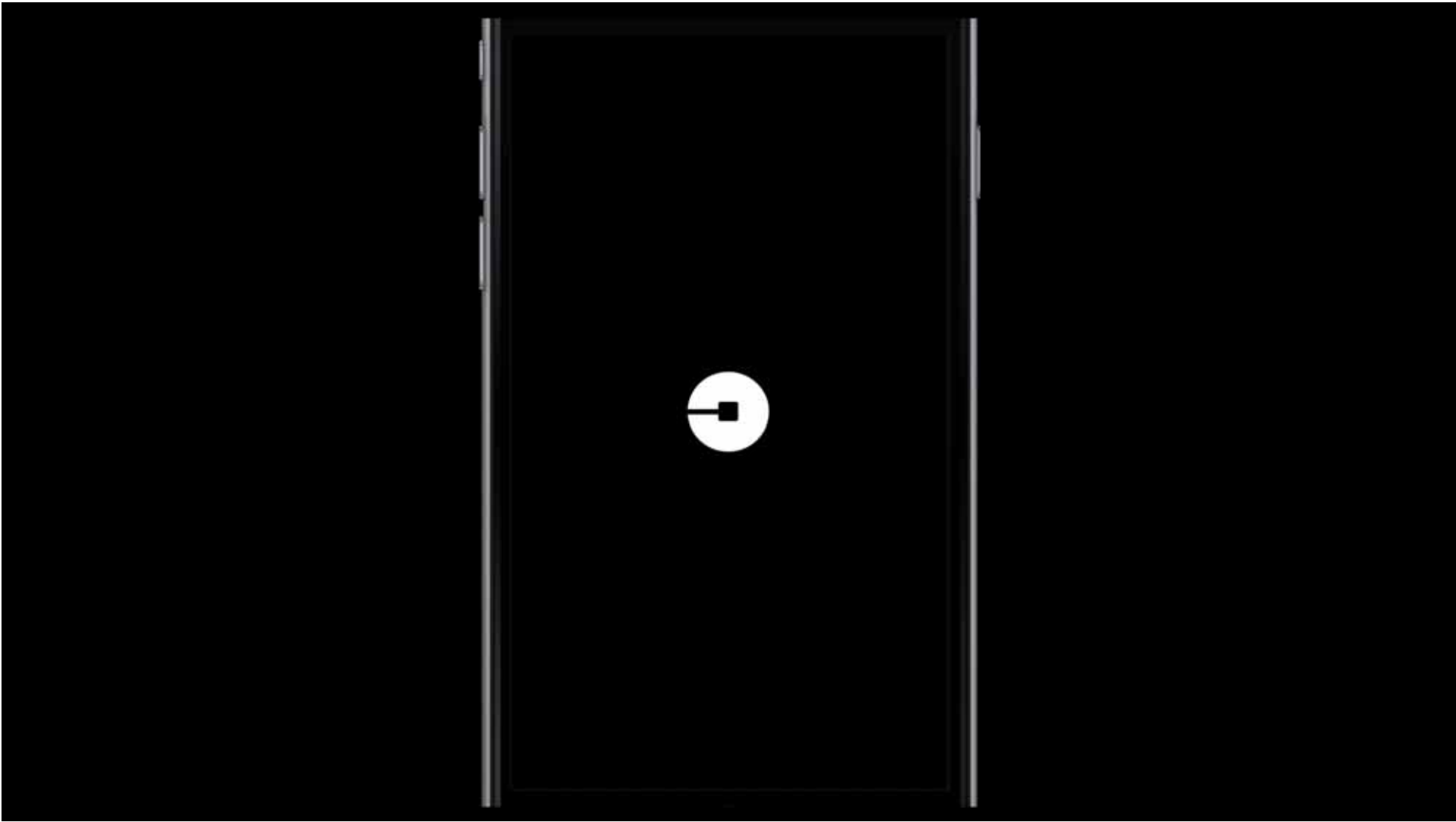


+1.2 bn cars



+ 95% not in use





Southern California

- < 5 minutes
- < 10 minutes

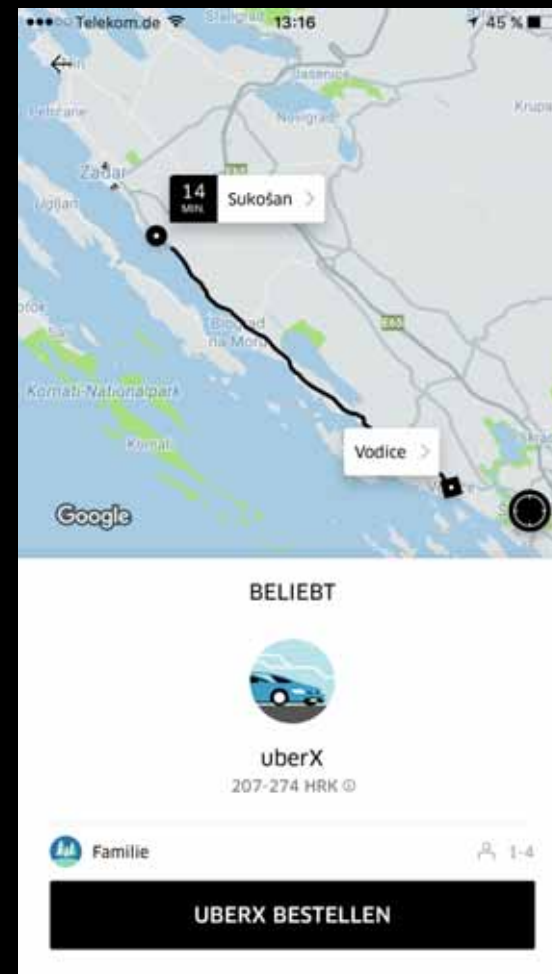


PARIS

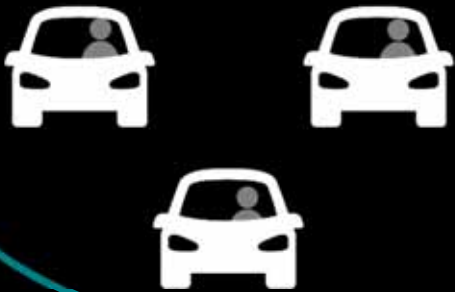
-  < 8 minutes
-  < 15 minutes

2012





**Privater
Individualverkehr**



Car-/Ride-Sharing



ÖPNV



LONDON

Uber trip

Public Transport Stop

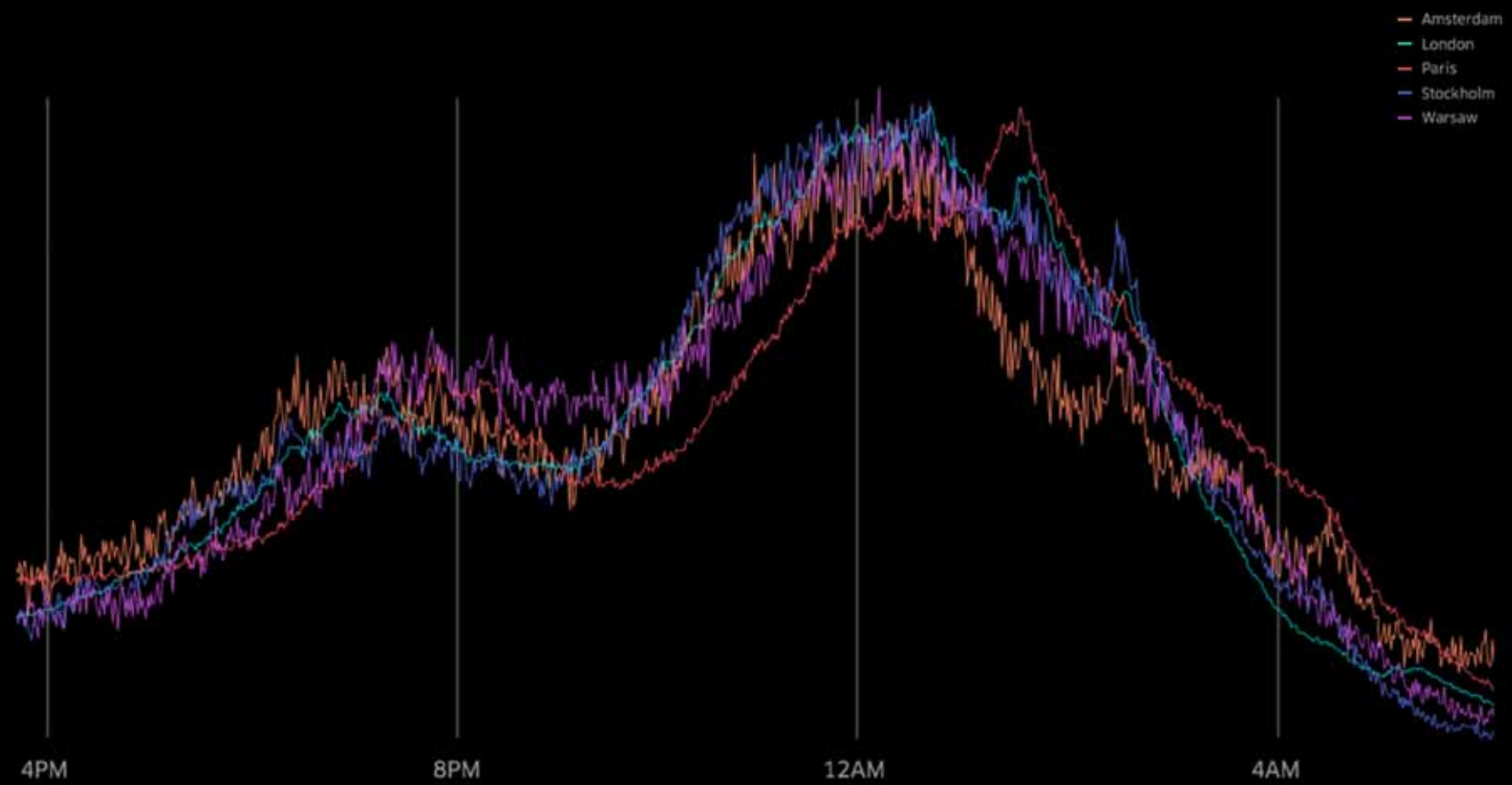


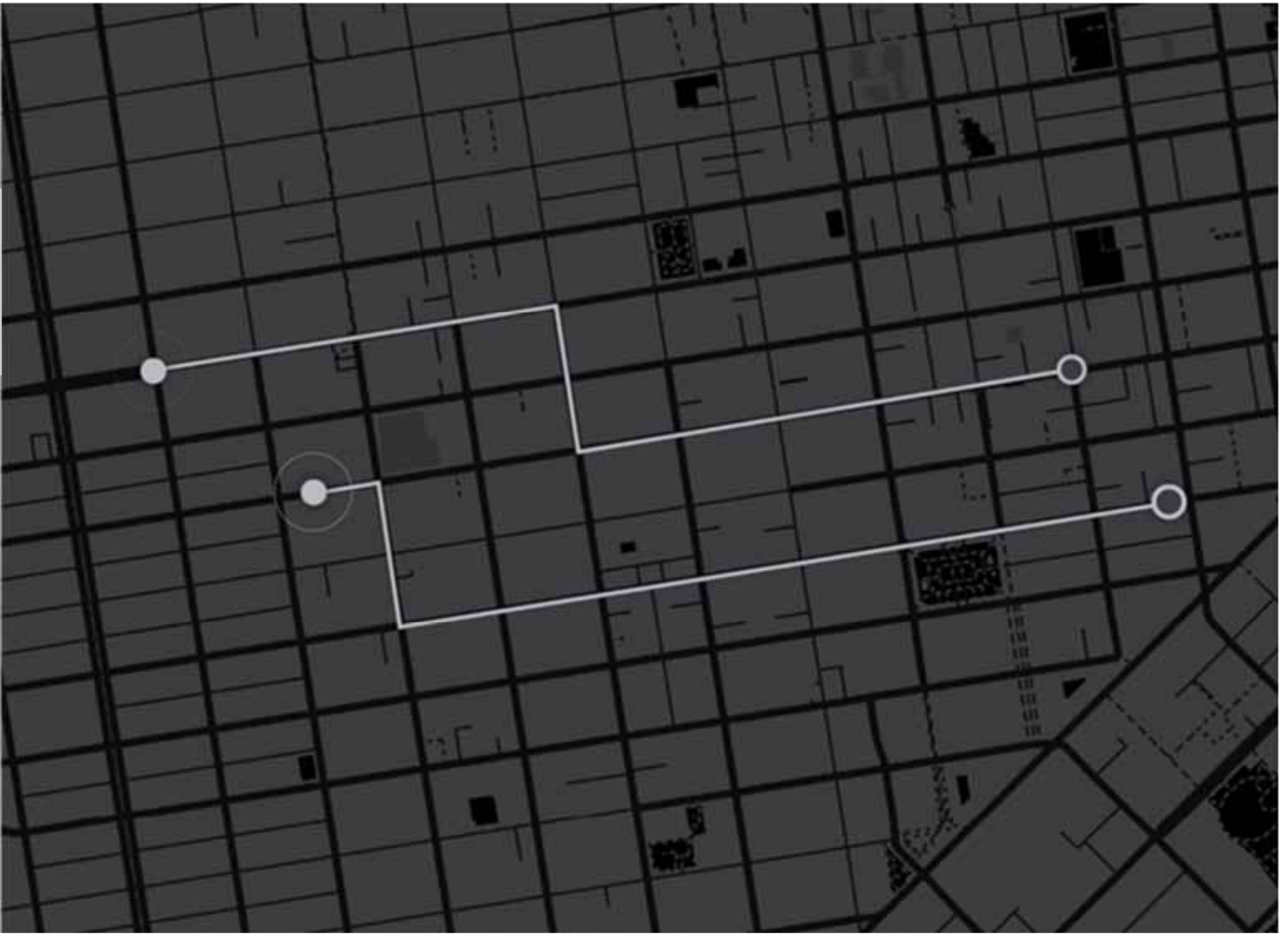
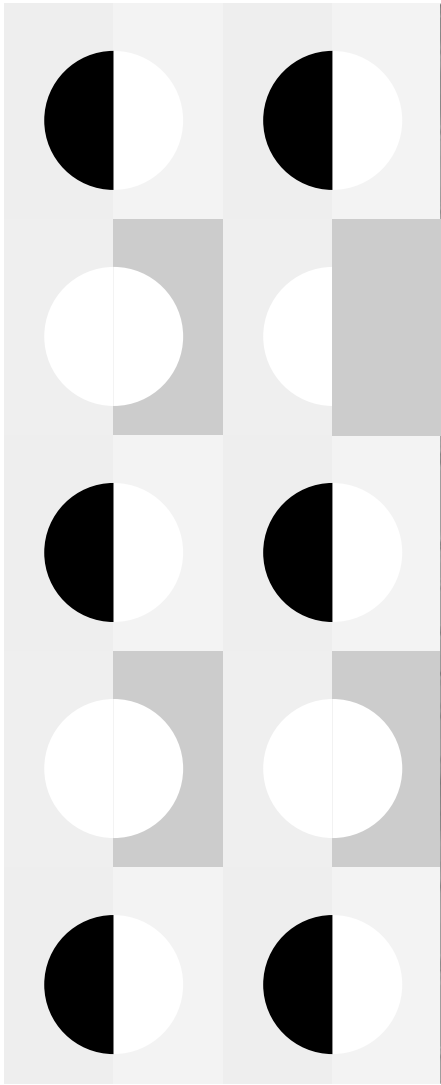
Night Tube in London

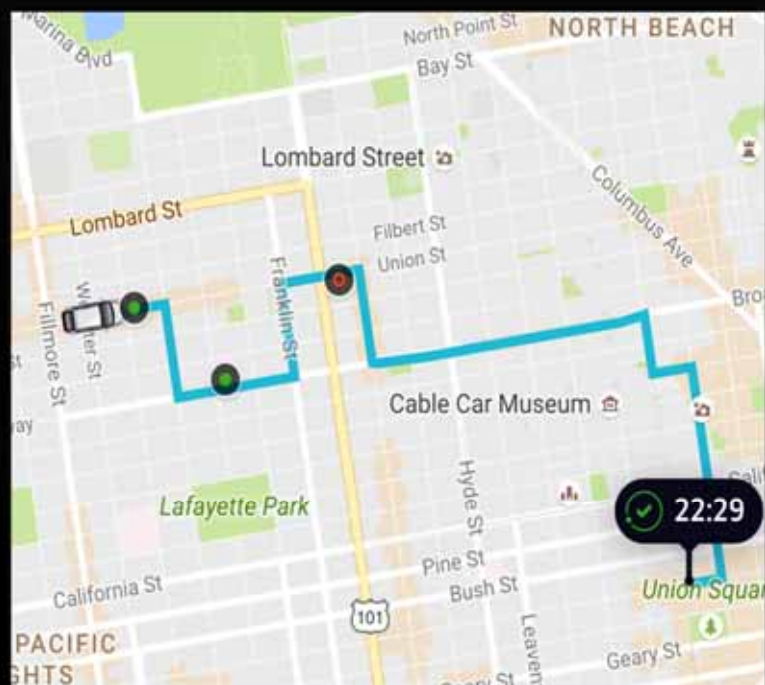
Decrease of
Pickups

Increase of
Pickups







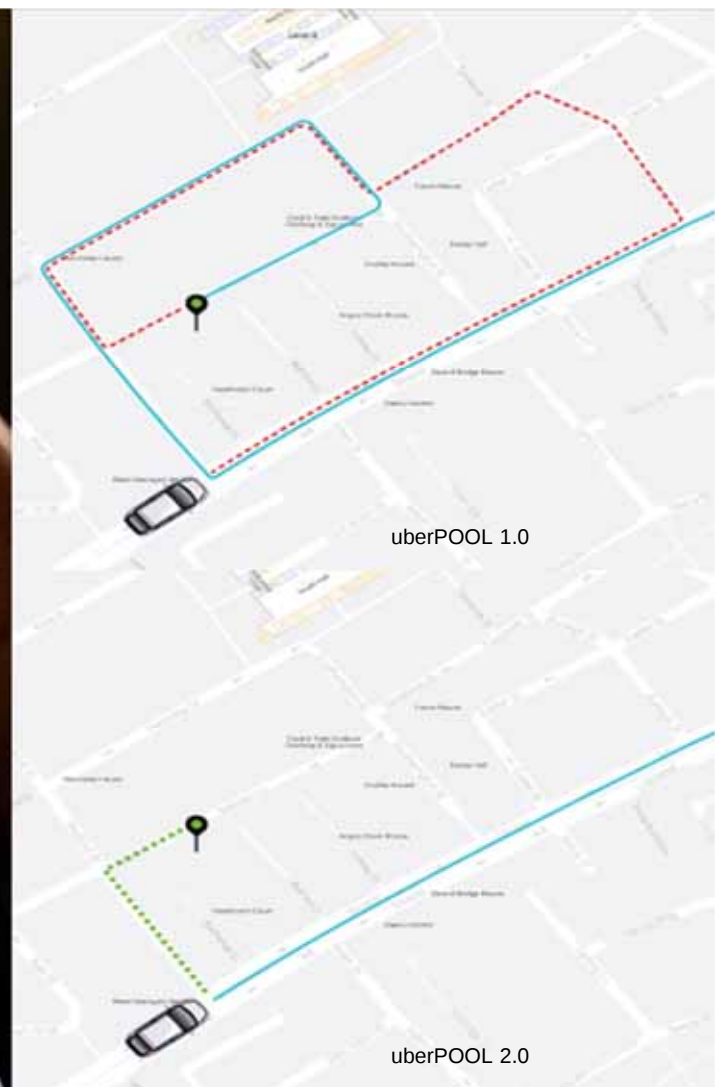
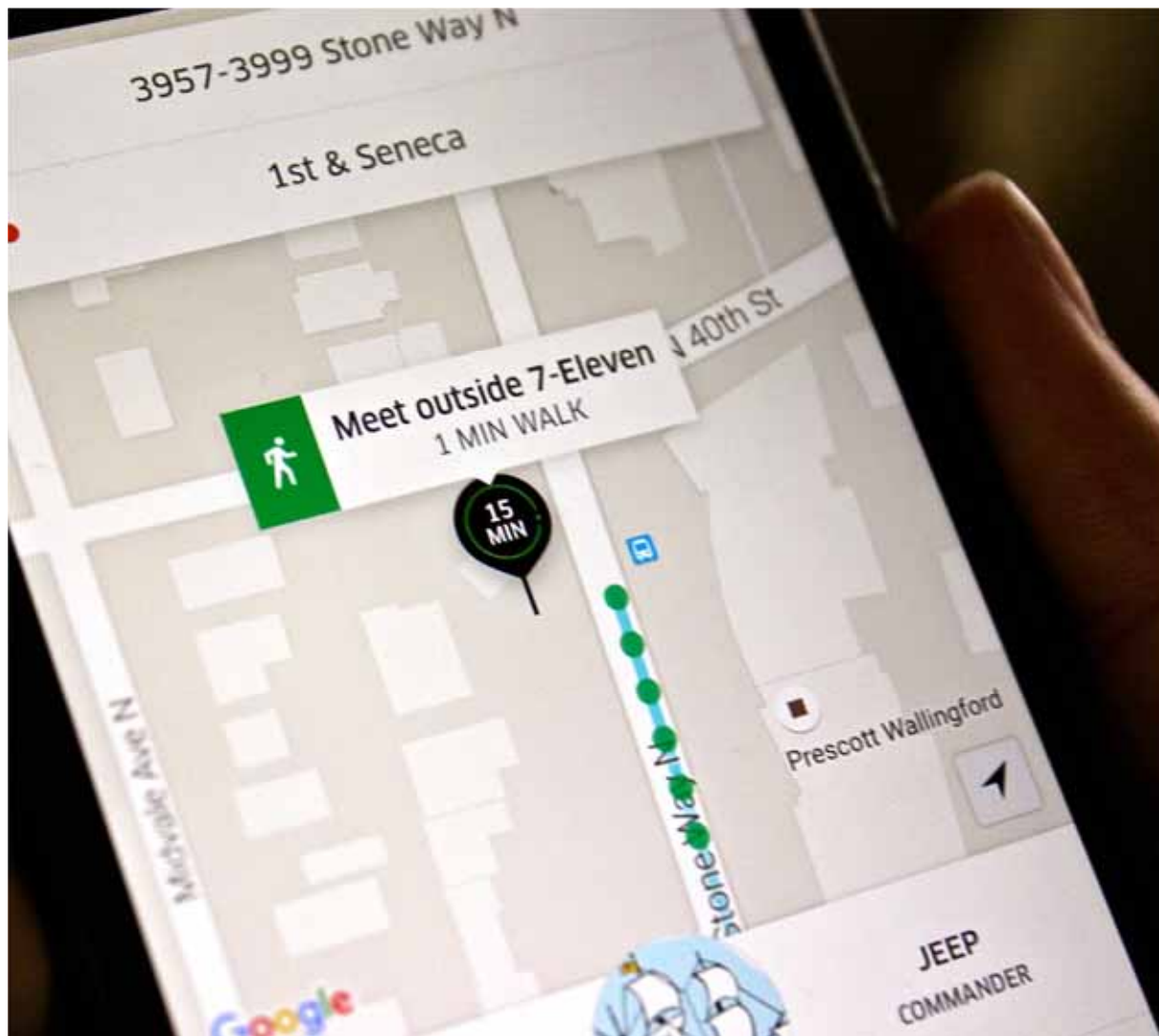


Google DU FÄHRST MIT DEINEM UNTERNEHMENSPROFIL



ASFANDYAR 4.9 ★

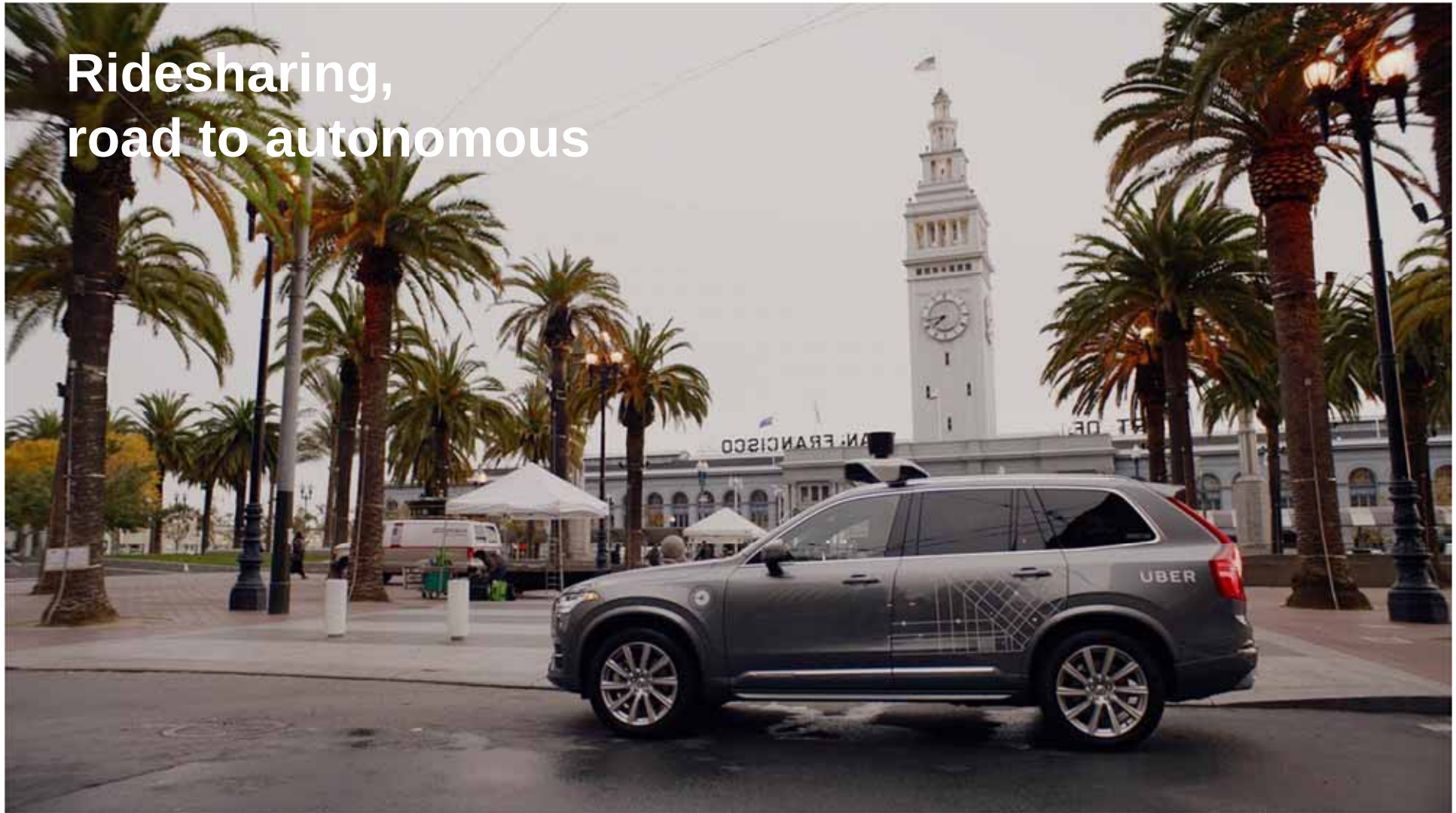
DU FÄHRST MIT 2 FAHRGÄSTEN, PREIS: 6,18 \$







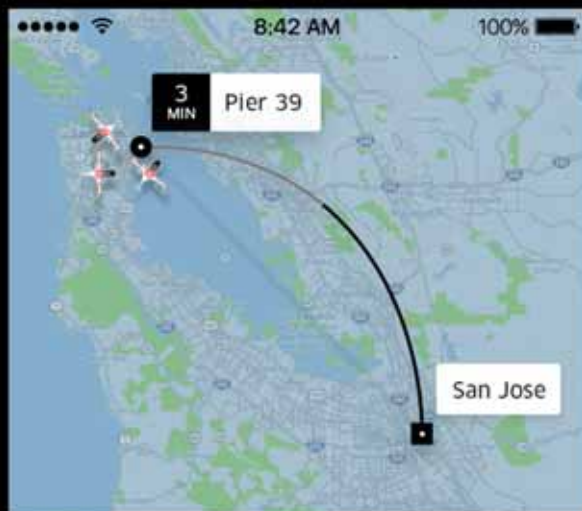
Ridesharing, road to autonomous





H HILLWOOD
A PEROT COMPANY®





Economy



UberAIR
9:03am



uberX
10:02am

4321

1

REQUEST



VTOL

9:03am

- 1 Take uberX to Skyport
4 minutes
- 2 Fly UberAIR
15 minutes
- 3 Take Elevator to 9th Floor
2 minutes

REQUEST

An aerial photograph of a city street scene. The image shows a mix of urban architecture, including several multi-story buildings with flat roofs and some with green roofs. A large, dense cluster of green trees is situated in the center-right of the frame. In the bottom right corner, a baseball field is visible, surrounded by a green field and a white fence. The overall scene is captured from a high angle, looking down on the city.

Vielen Dank!

Roland Werner

Head of Government Affairs & Policy,
DACH

+49 171 5237777

roland@uber.com